

eMarketeer Privacy Policy

Version	Date
1.1	2018-04-25

eMarketeer Privacy policy

Legal Compliance

eMarketeer follows the legal requirements given by EU in the REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of persons with regard to the processing of personal data and on the free movement of such data, and repealing DIRECTIVE 95/46/EC (General Data Protection Regulation - GDPR).

U.S.-based services are certified under the EU-U.S. Privacy Shield Framework, and/or the U.S. – Swiss Safe Harbor Framework. All data is stored in Europe.

eMarketeer General Principles and Governance

Data Processing Agreements

Data Processing Agreements are signed between eMarketeer and Customer. The purpose of the Data Processing Agreement is to regulate eMarketeer processing of personal data on behalf of the Customer using eMarketeers applications. Sub-Data Processing Agreements are signed between eMarketeer and sub-Processors.

What information do we collect?

During registration of customers, we collect information such as company name, user name, email, address, location and telephone number.

Google, as a third party vendor, uses cookies to serve ads on your site. Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To process transactions
- For customer identification
- For contacting the customer if there should be a problem with account.
- To administer a contest, promotion, survey or other site feature
- To send periodic emails on product releases and other relevant eMarketeer information

The email address you provide for order processing will only be used to send you information and updates pertaining to your order.

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever without your consent other than for the express purpose of delivering the purchased product or service requested.

Risk Management

An overall risk assessment is implemented in relation to information objects which is updated once a year. eMarketeer approach to security is based on risk assessments according to Article 24 in EU General Data Protection Regulation (EU-GDPR) and the ICT regulations §3.

Information Classification and Control

It is important to eMarketeer that breaches of confidentiality and insufficient integrity of information does not occur. It is therefore important that we protect information based on its criticality.

All main information and assets are registered and assigned a designated owner. The Information is classified to enable application of necessary and appropriate security controls. The information owner is responsible for maintenance and that checks and improvements are carried out.

Any information stored in eMarketeer applications is treated as confidential and not disclosed or sold to any third party. All information is stored securely, and can only be accessed by the customer and trusted eMarketeer personnel for site administration purposes.

xHow long will information be stored for?

Information will be stored no longer than is necessary for the purposes for which information is processed.

Rights and Contact Info

Upon request, our Data Protection Officer will provide you with information as to whether and what personal data we store in relation to you. Should your personal data be incorrect, you may have it rectified. You may also revoke your consent to use your personal data in the future, in whole or in parts, or request deletion of your personal data. You can ask to get your data exported in a well known format.

Please feel free to direct such requests, or other questions and comments regarding this privacy policy or the privacy practices of eMarketeer to our Data Protection Officer on email privacy@emarketeer.com .

How do we protect your information?

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment Gateway providers database. Only those authorized with special access rights will have access to such systems and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfer to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and retain certain information.

We use cookies to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

California Online Privacy Protection Act Compliance

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

Childrens Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act) and do not collect any information from anyone under 13 years of age. Our website, products, and services are all directed to people who are at least 13 years old or older.

Terms of Service

Please also visit our Terms of Service section establishing the use, disclaimers, and limitations of liability governing the use of our website at <http://www.emarketeer.com/terms>

Your Consent

When someone fills out a form of ours (in events such as registering for marketing communications, demo requests, or downloading of marketing content etc), consent must be given to process that information. This consent can be withdrawn at any time.

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Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page(<http://www.emarketeer.com/about/privacy-policy/>).

This policy was last modified on 2018-04-25

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

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